

Bryant Leal

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SUMMARY

Highly disciplined individual contributor with 6+ years of experience leveraging technical skills to solve data challenges across analytics, data engineering and data science. Demonstrated ability to drive projects from business stakeholders into technical solutions and gain buy-in across multiple business functions.

TECHNICAL SKILLS

Computer Programs: Python, SQL - BigQuery, dbt, Databricks, GitHub, Git, UNIX Command Line, R, Excel, Tableau, PowerBI
Packages: Pandas, NumPy, SciKit-Learn, NLTK, Selenium, Beautiful Soup, Matplotlib, Seaborn, ggplot2

EXPERIENCE

2024 - Present
Austin, TX
(Hybrid)

Analytics Engineer **Acrisure Innovation**

Acrisure Innovation is a fast paced, AI-driven team building innovative software to disrupt the \$6T+ insurance industry. The Analytics Engineering role executes data modeling initiatives - providing high quality data that drives insight discovery and strategic recommendations for the broader organization.

- ❖ **Business & Technical Acumen:** Leverage business insight and technical expertise in dbt to build scalable data models that power high-impact Tableau dashboards and enable data-driven decision-making.
- ❖ **Architected Data Solutions:** Acted as the data architect for an organization-wide initiative, designing end-to-end data models and pipelines that deliver consistent, accessible views of key organizational KPIs
- ❖ **Proactive Data Validation:** Automate data validation and monitoring workflows to proactively surface data quality issues, ensuring trust in downstream analytics and Tableau reporting.
- ❖ **Leadership:** Mentor analysts on SQL and coding best practices to support both exploratory analysis and production-grade workflows.

2022
Austin, TX
(Hybrid)

Associate Data Analyst **Acrisure Innovation**

Acrisure Innovation is a fast paced, AI-driven team building innovative software to disrupt the \$6T+ insurance industry. The DTP Analytics team drives innovation through data experimentation, building infrastructure and insights that empower decision-making and scalable growth across the organization.

- ❖ **Data Visualization & Decision Support:** Designed and deployed Tableau dashboards across Marketing, Analytics, and Strategy teams, enabling real-time visibility into KPIs and supporting data-driven decision-making.
- ❖ **Algorithm Development & Product Intelligence:** Built a Python-based matching algorithm to assess and compare product performance, driving more accurate evaluations and supporting product optimization efforts.
- ❖ **Data Engineering & Process Improvement:** Migrated legacy SQL queries into modular, testable dbt models with integrated Git version control and alerting, improving code reliability, maintainability, and team collaboration.

2021
Austin, TX
(Remote)

Analytics Consultant, Business Intelligence Capstone **Dell Technologies**

Dell delivers integrated IT hardware, software, and services through direct and partner channels, emphasizing supply chain efficiency and scalable solutions for both consumer and enterprise markets.

- ❖ **Data Analytics & Insight Generation:** Conducted in-depth analysis of Dell computer warranty data using Python to uncover renewal and failure patterns, enabling more informed decision-making for warranty-related strategies.
- ❖ **Advanced Modeling & Predictive Analytics:** Developed and implemented Random Forest, XGBoost, and CatBoost classification models to predict warranty outcomes which assisted in identifying customer retention strategies.
- ❖ **Executive Communication & Strategic Alignment:** Delivered insights on warranty renewal trends to the data science team and senior leadership, informing strategic decisions and challenging long standing business insights.

2019
San Antonio, TX
(On-Site)

Financial Analyst Intern **USAA**

USAA offers insurance, banking, and investment services tailored to U.S. military members, veterans, and their families.

- ❖ **Audit Process Optimization & Controls Analysis:** Developed a cross-functional analysis to identify similarities in audit controls across accounting teams; leveraged Excel PivotTables to visualize key patterns and discrepancies, enhancing transparency and standardization efforts.
- ❖ **Root Cause Analysis & Data Insight:** Analyzed audit control patterns to identify key drivers of variation; delivered actionable insights that informed process standardization and risk mitigation strategies.

CREDENTIALS

- ❖ Master of Science, Business Analytics | **The University of Texas at Austin** (GPA 3.6)
- ❖ Bachelor of Business Administration, Finance | **The University of Texas at Austin** (GPA 3.8)
- ❖ Work Eligibility: Eligible to work in the U.S. with no restrictions